

Master of Letters Management

Programme Requirements

Management - MLitt	
80 credits from Module List: MN5424, MN5461, MN5470 - MN5471 and	
40 credits from Module List: MN5311, MN5401, MN4521, MN5501, MN5510 - MN5511, MN5513, MN5515, MN5554, MN5560, MN5604, MN5607-MN5608, MN5611, MN5821 and	
60 credits from Module List: MN5497 - MN5499	

Compulsory modules:

MN5424 Corporate Finance and Accounting				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	2
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
<p>The module will introduce students to the basic principles and practices of accounting and corporate finance. The first half of the module will concentrate on teaching students financial accounting and reporting via the accounting equation method; this will enable students to become familiar with accounting techniques and develop an understanding of financial statements and methods employed in their creation. The second half of the module will introduce corporate finance concepts such as capital structure, the CAPM, and investment appraisal techniques. The module will employ case studies to highlight to students how these principles are employed within industry; the case studies will be based in an international setting.</p>				
Programme module type:	Compulsory for Management Postgraduate Programme. Optional for Management and Information Technology Postgraduate Programme.			
Anti-requisite(s):	MN5422			
Learning and teaching methods and delivery:	Weekly contact: Lectures and seminars.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Module coordinator:	Dr L Nguyen			
Module teaching staff:	Dr L Nguyen and Ms L Stevenson			

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MN5461 Strategic Management				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	1
Planned timetable:	To be arranged.			
<p>Over the last three decades one of the most significant global trends has been the rapid technical development of information technology and the parallel intensification in the commercial and administrative use of this technology by organisations. In this context this module will develop students' knowledge and understanding of the strategy process and develop an appreciation of organisational responses to the rapidly changing global economy. In addition to this, the module will develop a critical understanding of the challenges of operating in the information age and will also develop awareness of the range of approaches to organisational strategy; its purpose and the process of aligning corporate strategy with operational strategies in the knowledge economy. The module will challenge students to evaluate organisational processes, including marketing and promotion, logistics and supply chain management, in a rigorous manner and develop an understanding as to how organisational resources can be harnessed to respond to the organisational challenges of operating in an age of rapidly and easily accessible information.</p>				
Programme module type:	Compulsory for Management Postgraduate Programme. Optional for Management and Information Technology Postgraduate Programme.			
Learning and teaching methods and delivery:	Weekly contact: 1 x 2-hour lecture and a 1-hour seminar.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Module coordinator:	Mr S Wilson			

MN5470 Managing Human Resources				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	2
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
<p>This module reviews the key theoretical and practical aspects involved in managing human resources. The module content covers both the strategic and operational requirements necessary to secure, develop, reward and retain employees and to ensure their maximum contribution to organisational performance requirements. Individual, organisational and contextual factors that influence the management of people are also considered and throughout there is an emphasis on the critical, analytical and evaluative study of the subject.</p>				
Programme module type:	Compulsory for Management and Human Resource Management Postgraduate Programmes. Optional for Management and Information Technology Postgraduate Programme.			
Learning and teaching methods and delivery:	Weekly contact: Lectures and seminars.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Module coordinator:	Dr A Baluch			
Module teaching staff:	Dr A Baluch, Mr M J Dowling			

MN5471 Marketing: Principles and Practice				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	1
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
<p>Marketing is a pervasive social phenomenon, influencing our perceptions and behaviours. We are all in daily contact with the marketing activities of firms, governments and a range of other organisation sand we have all observed and experienced aspects of marketing practice throughout our daily lives. Adopting primarily a managerial perspective, this module will offer a critical review of current theory and practice and look at how marketing is evolving in light of changes to the business context. This module will introduce students to the nature and scope of marketing and its role in society. The importance of identifying, understanding and satisfying customers will be highlighted and approaches to segmenting markets and identifying target market swill be reviewed. Marketing activities will be considered within the context of the marketing mix and other managerially-determined variables. The importance of marketing research and the associated processes will be discussed.</p>				
Programme module type:	Compulsory for Management Postgraduate Programme. Optional for Management and Information Technology Postgraduate Programme.			
Learning and teaching methods and delivery:	Weekly contact: Lectures and tutorials.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Module coordinator:	Mr W Barlow			

One of:

MN5498 Group Dissertation				
SCOTCAT Credits:	60	SCQF Level 11	Semester:	Whole Year
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	Workshops to be arranged.			
<p>This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. They are required to prepare a 15,000 word (approximately) report dissertation detailing justified conclusions and recommendations. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided. Each group will comprise up to 6 students. The group dissertation will comprise 70% of the assessment; the remaining 30% will be awarded for an individual report and log book. The individual report should either critically reflect upon working in a multi-cultural project team or on a specific topic related to the group project in both cases the exact topic for the individual report will require supervisor approval.</p>				
Programme module type:	Either MN5497, MN5498 or MN5499 is compulsory for Banking and Finance, Finance and Management, International Business, International Business and Strategy, Human Resource Management or Management MLitt or MSc Postgraduate Programmes.			
Anti-requisite(s):	MN5497, MN5499			
Learning and teaching methods and delivery:	Weekly contact: 16 x 2-hour lectures/workshops. Students will then be given 6 hours of supervision.			
Assessment pattern:	15,000 word group dissertation report = 70%, 3,000 word individual report = 30%			
Module coordinator:	Ms J F Brooks			
Module teaching staff:	Ms J F Brooks, Supervisory team			

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MN5499 Individual Dissertation				
SCOTCAT Credits:	60	SCQF Level 11	Semester:	Whole Year
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	Workshops to be arranged.			
This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided.				
Programme module type:	Compulsory for Banking and Finance MSc Programme. Either MN5497, MN5498 or MN5499 is compulsory for Finance and Management, International Business, International Business and Strategy, Human Resource Management or Management MLitt or MSc Postgraduate Programmes.			
Anti-requisite(s):	MN5497, MN5498			
Learning and teaching methods and delivery:	Weekly contact: 16 x 2-hour lectures/workshops. Students will then be given 6 hours of supervision.			
Assessment pattern:	Coursework = 100%			
Module coordinator:	Ms J F Brooks			
Module teaching staff:	Ms J F Brooks, Supervisory team			

Optional modules available:

see pdf online called [PG Management - optional modules 2017 - 2018](#).